North Cape

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Design rhymes with Italy! Adriano Baldanzi and Alessandro Novelli, born and bred in Tuscany, know this all too well.

After graduating in Industrial Design at ISIA in Florence they embarked on a design adventure that has led them to be considered amongst the best Italian designers in the seating and office furniture sector, and not only.

In fact, 30 years of experience have enabled them to develop a great design culture and a thorough understanding of the technology available and the real demands of the different markets, to the point that they are considered more partners than designers by the companies that choose them.
North Cape

North Cape chairs family combine simple and straight lines with gentle curves, thin edges and well-rounded backrest, which provide a visual comfort. It is a result of ascetic design with exquisite elegance and superb ergonomic features.

North Cape range includes executive, manager and visitor chairs with several different seat shell and base. The chairs come in a fabric or leather with upholstered plastic armrests with soft pads.
Sit down and experience the comfort with exquisite elegance and superb ergonomics features.
North Cape. Executive
North Cape. Manager
Clean lines and elegant shapes are key details for achieving a luxurious look.
North Cape. Meeting
North Cape. Visitor

Thin lines

& Gentle curves

& Simple shapes